

**LET'S**  
**CO!**

the future is CO-

**Alfons Cornella**

Founder & CEO

[ac@infonomia.com](mailto:ac@infonomia.com)

co-society

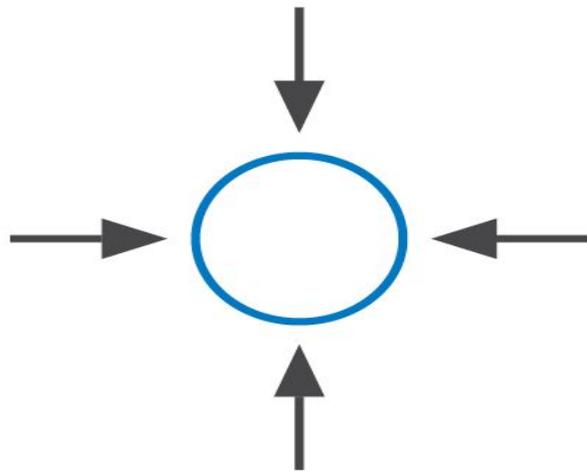
T. +34 93 863 39 03  
[info@co-society.com](mailto:info@co-society.com)  
[www.co-society.com](http://www.co-society.com)

**The solution  
begins with**

Towards a collaborative  
society and economy

Alfons  
Cornella

founder of **co-society**



**Co-capitalism**



Co-capitalism

• 1

## The real deficit

Respondents agreeing that the free-market system is the best, % of total

Germany China United States  
Britain France



Source: GlobeScan

- Economist, 09/04/11

- me/we economy

# MicroTasking

How does it work? | Video | FAQ

**microtask:**  
A simple task that someone else could do for you remotely.

 **Your tasks**  
Offload attention consuming chores you'd prefer to have done for you.

 **Our staff**  
Dedicated, educated individuals ready to tackle your requests.

 **Your time**  
We know your time is valuable. Let us help you eliminate your mundane activities.

**give us a task:** [examples?](#)

Task size:  ?

Additional amount: \$  ?

**Total: \$11.99**

**Do My Work**

**110% Money Back Guarantee!** [learn more](#)

“*Doing it well **now** is much better than doing it perfectly **later**.*”

Seth Godin, Author, Blogger

“*If you can **imagine it**, you can **delegate it**.*”

Tim Ferriss, Author, The 4-Hour Work Week

Blog | Twitter | About | Press

• me/we economy

The screenshot shows the RecycleBank website interface. At the top, there are navigation links for 'SIGN IN or Register' and 'UK Members Click Here'. A statistics section displays 'Resources Saved: 3,111,227' (with a tree icon) and '207,829,969' (with a recycling bin icon), sponsored by Coca-Cola. The main navigation menu includes 'MY ACCOUNT', 'EARN POINTS', 'GET REWARDS', 'HOW IT WORKS', 'RECYCLING', 'LIVE GREEN', 'ABOUT US', and 'CONTACT US'. The date 'October 31 2009' is shown in the top right.

The central content area is titled 'REWARDS FOR RECYCLING'. It features three main steps:

- RECYCLE:** 'We record the amount you recycle.' This step is illustrated with an image of various recyclable items (bottles, cans, paper) being placed into a brown recycling bin.
- REDEEM:** 'You redeem the points you earn in your account.' This step is illustrated with an image of a laptop displaying the RecycleBank user profile and account details.
- REWARD:** 'You use your points for rewards at over 2400 retailers.' This step is illustrated with an image of a green shopping bag filled with various retail items like a laptop, a water bottle, and a book.

Below the 'REWARDS FOR RECYCLING' text, there are three buttons for 'Other ways to Earn': 'Curbside', 'EWaste', and 'Economy'.

The browser's address bar shows 'https://www.recyclebank.com/'. The Windows taskbar at the bottom indicates the system time is 11:07.

• me/we economy

# GeoSpring™ Hybrid Water Heaters

← RETURN TO ALL PRODUCTS

Water heating is one of the largest energy consumers in a home. GE's ENERGY STAR® qualified GeoSpring™ Hybrid Water Heaters are more energy efficient than conventional tank water heaters, saving on water heating costs and lowering associated CO2 emissions.

→ LEARN MORE

## Image Gallery



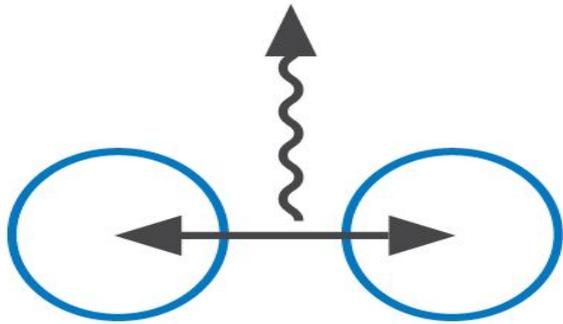
### Environmental Benefits

GE's ENERGY STAR® qualified GeoSpring™ Hybrid Water Heaters are more energy efficient than typical 50-gallon electric water heaters because GeoSpring™ combines traditional electric elements with advanced heat pump technology that transfers heat from the surrounding air to heat the water. Owning a GeoSpring™ could reduce an average US household's electricity consumption related to water heating by over 3,000 kWh per year, avoiding over 60% of these CO2 emissions on the US grid.



### Operating Benefit

GE's ENERGY STAR® qualified GeoSpring™ Hybrid Water Heaters are more energy efficient than typical 50-gallon electric water heaters because GeoSpring™ combines traditional electric elements with advanced heat pump technology that transfers heat from the surrounding air to heat the water. Owning a GeoSpring™ could save an average US household approximately \$320 annually, or 62% of water heating costs, based on an electricity cost of \$0.1065 per kWh.



**Colaboración**

• 2

Collaboration

# Trust is the business



**BRITISH AIRWAYS**  
Be there face-to-face

SEARCH

Wednesday, July 20, 2011 Login Share 

**THE BUSINESS HUB**

- [BUSINESS HUB HOME](#)
- [ABOUT FACE-TO-FACE](#)
- [BLOG](#)
- [SUCCESS STORIES](#)
- [CONTEST](#)
- [EVENT ON DEMAND](#)
- [MAKE A CONNECTION](#)
- [PRESS RESOURCES](#)
- [ARTICLE LIBRARY](#)
- [SPOTLIGHT YOUR BUSINESS](#)
- [TRAVEL TOOLS](#)

## FACE-TO-FACE



**TURN YOUR CONTACTS INTO PARTNERS WITH A MEETING**

The right opportunity to grow your business may only be a plane ride away. British Airways' Face-to-Face Program helps small businesses reach global heights by empowering them to conduct business in-person, leading to a direct, positive impact on their bottom line. Find out more about the Face-to-Face program and how to unlock the right opportunity for your business. [More >>](#)

**OPPORTUNITY STARTS HERE**

- [DOWNLOAD HARVARD BUSINESS REVIEW REPORT >>](#)
- [PREVIOUS FACE-TO-FACE PROGRAM >>](#)
- [DOWNLOAD THE FREE EBOOK BY RHONDA ABRAMS >>](#)

**COMMUNITY AT A GLANCE**

**INFLUENCERS ON TWITTER**



**BillRancic**  
about an hour ago

Do a river tour on the Wendella boat! @maddiesmith11: @BillRancic headed to chicago with my dad for the day. what's a must see or do?



**BeTheTruck**  
6 minutes ago

Great new radio interview with Maureen Anderson.  
<http://lnkd.in/Fpcxey>  
<http://lnkd.in/nZQI5t>



**BarbaraCorcoran**  
2 days ago

@TattleonUJewels no, I think it shows respect but personally I like a biz owner who used their hands to show their passion!



**smallbiztrends**  
30 minutes ago

Big shout out to @Infusionsoft for sponsoring the #SMBInfluencer awards. Thank you!  
<http://bit.ly/qN1ghN>



**adamostrow**  
36 minutes ago



**BRITISH AIRWAYS**  
Be there face-to-face

STAY UP TO DATE  
ON ALL THINGS  
FACE-TO-FACE

LEARN MORE >



**FACE-TO-FACE**  
Discover the benefits of meeting in-person



**EVENT ON DEMAND**  
Watch business experts in action



**SUCCESS STORIES**  
Meet small businesses finding opportunity



**BLOG**  
Experts discuss ways to grow your business

- Collaboration is a process

# REINVENT YOUR BUSINESS

Jump Associates is a hybrid strategy firm focused on ambiguous growth challenges. We help companies create new businesses and reinvent existing ones. We work with visionary leaders to tackle big, ambiguous challenges — the kinds of things you don't know how to face, but can't afford not to.



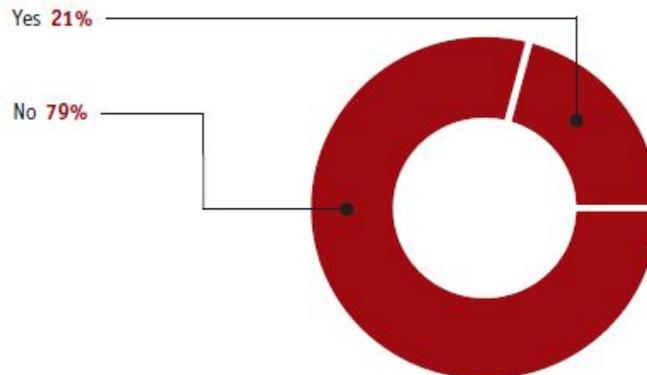
- Measuring success

## Measuring collaboration's effectiveness

Only one in five said that their companies had attempted to measure the effects of collaboration. The paucity of measurement is understandable. Companies can only measure so much. Devising, implementing and monitoring metrics requires resources. Many areas of the business compete for those resources. Time spent measuring

collaboration without ( investment). Sometime the collaboration will b ship is initiated. The de made on purely financi issues given short shrif tion investments are ev from gut feeling to ane comparisons.

Has your organisation attempted to measure the influence of collaboration on any business objectives?



**Time-based metrics** M tion's value are based c time can be measured c outputs are well define to complete the task ar product can be relative process and outputs ar when companies are se throughs—measureme Time-based measure



**Co-espacio/tiempo**

• 3

• Space-time

# • The architecture of collaboration

Steelcase PRODUCTS SERVICES KNOWLEDGE COMPANY HOW TO BUY

## media:scape

- Category
- + Seating
- + Desks - Tables
- + Storage
- + Space Division
- + Lounge & Reception Areas
- + Meeting Furniture
- + Worktools
- Technology
  - Interactive Boards
  - Interactive Collaboration
  - Room Scheduling
- + Design Awards
- + Finishes
- Print this page

[Overview](#) [Gallery](#) [Applications](#)

media:scape is an integrated furniture and media solution. It is designed to help people connect and collaborate, quickly and seamlessly. This to increase productivity and innovation.

Grid70 Logo

- [Home](#)
- [Concept](#)
- [Collaborate](#)
- [Calendar](#)
- [Press](#)
- [Contact](#)

### Welcome to Grid70

Grand Rapids innovation and design at 70 Ionia, best known as GRid70, is one of only a few design hubs in the world. Bringing together creative talent from four major corporations – Meijer, Amway, Steelcase, and Wolverine World Wide, Grid70 allows for innovation, ideation, and cross-pollination. It's an environment that stimulates out-of-the-box thinking, every day.

GRid70 offers the technology and collaboration spaces for the co-work concept in Grand Rapids' urban core. The use of shared spaces and a common vision make Grid70 economically viable and creatively vibrant.

GRid70 was created from the What's Next group to bolster the area's economy, reputation, and talent. Talent attracts talent, and it is just one of the things GRid70 is working towards for Grand Rapids' future.

**When We're Open:**  
Monday through Friday, 8:00 am to 5:00 pm

- Space matters



- MIT's building 20

- Spontaneous energy



- Time urbanization



Hiya. Jelly is a semi-weekly work-together, and you're invited!

*Find Jelly in...*

**Over 100 cities** around the world.

For the full list, visit our wiki:

[wiki.workatjelly.com](http://wiki.workatjelly.com)

...

**Start your own!**

Check out [How to Start a Jelly](#)  
& join the [Jelly Organizers Group](#)

...

**WHAT IS IT?**

[Watch this video](#)  
to see what Jelly is like.

...

As seen in... [Wired](#), [NPR's Talk of the Nation](#), [NY Post](#), [CNN](#), [NPR's Morning Edition](#), [Current TV](#), [NPR's Marketplace](#), and NBC's Today Show!

## What is Jelly?

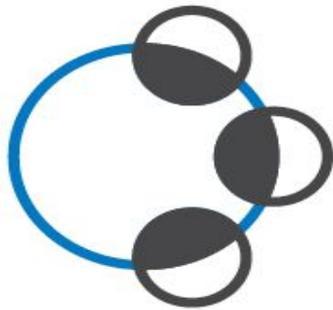
Jelly is a casual working event. It's taken place in over a hundred cities where people have come together (in a person's home, a coffee shop, or an office) to work for the day. We provide chairs and sofas, wireless internet, and interesting people to talk to, collaborate with, and bounce ideas off of.

You bring a laptop (or whatever you need to get your work done) and a friendly disposition.

[Watch this video about Jelly](#), or read about it in [Wired](#),

## Why do you do this?

Jelly started in NYC in February of 2006 when roommates [Amit](#) and [Luke](#) realized that they loved working from home, but they missed the creative brainstorming, sharing, and camaraderie of a traditional office. (Office politics, not so much.)



**Co-creación**



• 4

• Co-creation

- Co-creation

?! What is Kickstarter? We're the largest funding platform for creative projects in the world. [Learn more!](#)

**KICKSTARTER** Discover great projects Start your project

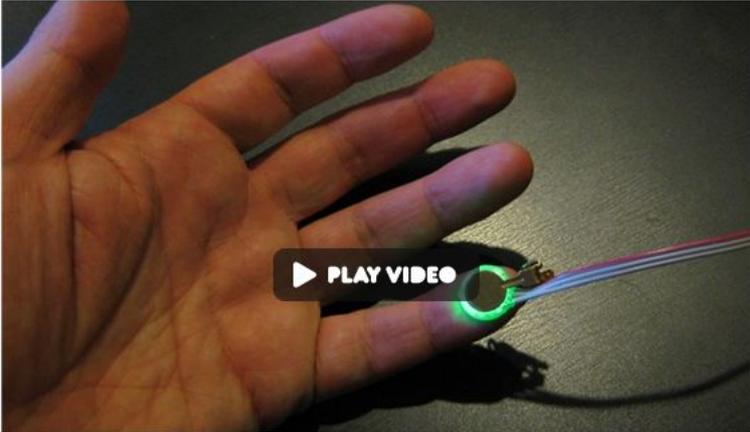
BLOG HELP SIGN UP LOG IN

# Pulse Sensor: an Open Source Heart-rate Sensor that Rocks

An Open Hardware project in Brooklyn, NY by Yury Gitman • [send message](#)

PROJECT HOME UPDATES 1 BACKERS 132 COMMENTS 9

Your email address...



**PLAY VIDEO**

## Pulse Sensor

heart-rate beats per minute for Arduino, lickety-split

70 people like this. Be the first of your friends.

**132**  
BACKERS

**\$5,588**  
PLEGGED OF \$3,000 GOAL

**47**  
DAYS TO GO

THIS PROJECT WILL BE FUNDED ON WEDNESDAY  
SEP 7, 11:59PM EDT.

**BACK THIS PROJECT**  
\$1 MINIMUM PLEDGE

**PLEDGE \$5 OR MORE**

Our Eternal Gratitude and Your Name on a "Special Thanks" Acknowledgment footer on PulseSensor.com site.

ABOUT THIS PROJECT

- Co-building

The screenshot displays the Local Motors website interface. At the top left is the Local Motors logo, consisting of the letters 'LM' inside a circle. To its right, the text 'LOCAL MOTORS™' is displayed in a large, spaced-out font. Further right are links for 'Login', 'Register', and 'Newsletter', along with a search bar containing the word 'Search'. Below the navigation bar are four menu items: 'co-Create Cars', 'Own', 'Community', and 'How It Works'. A 'Featured Design' section shows a small image of a car body. Below this is a horizontal menu with links for 'RALLY FIGHTER', 'BOSTON BULLET', 'DESMOSEDICI RR2', 'GREEN APPLE', 'MIAMI ROADSTER', and 'MORE CARS'. The main content area features a large image of a red dune buggy with black accents and tires, parked on a paved surface. At the bottom of the page are four dark grey buttons with white text and icons: 'What Is Local Motors?' with the LM logo, 'Make C.O.O.L Cars' with a car silhouette, 'Buy an Experience' with a credit card icon, and 'Build It!' with a wrench icon.

- Personal fabrication



# • On-demand fabrication



Let LEGO® make your wishes come true!  
Gather 1000 supporters and get produced

▶ Register ▶ Log in

LEGO® CUUSOO is an official partner of LEGO® Group.

## Make Your Wishes Come True



## Latest Wishes

[more latest wishes](#)

レッカー車	LEGO CITY工場 factory	レゴシティ ミニハウス	レゴ積みし
宇宙戦艦ヤマト	世界各国の国旗シリーズ	LEGO Mario Bros.	【水玉レゴ】モノクロ美術知育玩具/柄レゴアートキット

## Most Popular Wishes

[more popular wishes](#)

<p>🏆 1 place</p>	<p>2 place</p>	<p>3 place</p>
------------------	----------------	----------------

Search:

## Categories

- Design byME
- Bricks and Accessories
- Sets and Series
- Figures
- Robots
- Vehicles
- For Girls
- For Babies
- Clocks
- Clothes, General Goods and Outdoor
- key Chain, Magnet, Pen
- Books and Games
- Seasonal Items

## News & Blog

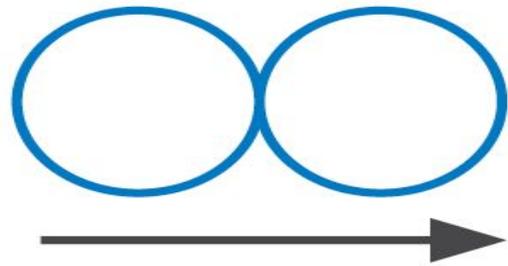
- Latest Wishes News
- Site News



## FAQ

- What is LEGO® CUUSOO?
- Who operates LEGO® CUUSOO?
- What can LEGO® CUUSOO do for me?
- How are you related to LEGO®
- How are you related to CUUSOO.com

## Campaign Themes



**Co-aprendizaje**

• 5

• Co-learning

- Problem based learning



Sábado, 5 de mayo 2012

LA VANGUARDIA.com | Vida

LA SELVA

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# Estudiantes de secundaria solucionan retos de las empresas agroalimentarias

Diez compañías agroalimentarias participan en el proyecto de "creativación" del Consell Comarcal de La Selva

Vida | 04/05/2012 - 00:19h

SONIA TUBERT

Diez **empresas** agroalimentarias de la comarca de La Selva y sus alrededores han puesto sus retos de **futuro** en manos de **estudiantes** de cuarto de **secundaria**. No es que la crisis les afecte hasta el punto de no poder pagar a sus ejecutivos, más bien al contrario. Las diez compañías, algunas punteras en sus sectores, han decidido participar en un innovador proyecto impulsado por el Consell Comarcal de La Selva para fomentar lo que han bautizado como "**creativación**". El término lo inventó Josep Lagares, presidente de la empresa de maquinaria para la industria carnia Metalquimia y reúne los conceptos de creatividad e innovación.



[home](#)

[about us](#)

[our projects](#)

[blog](#)

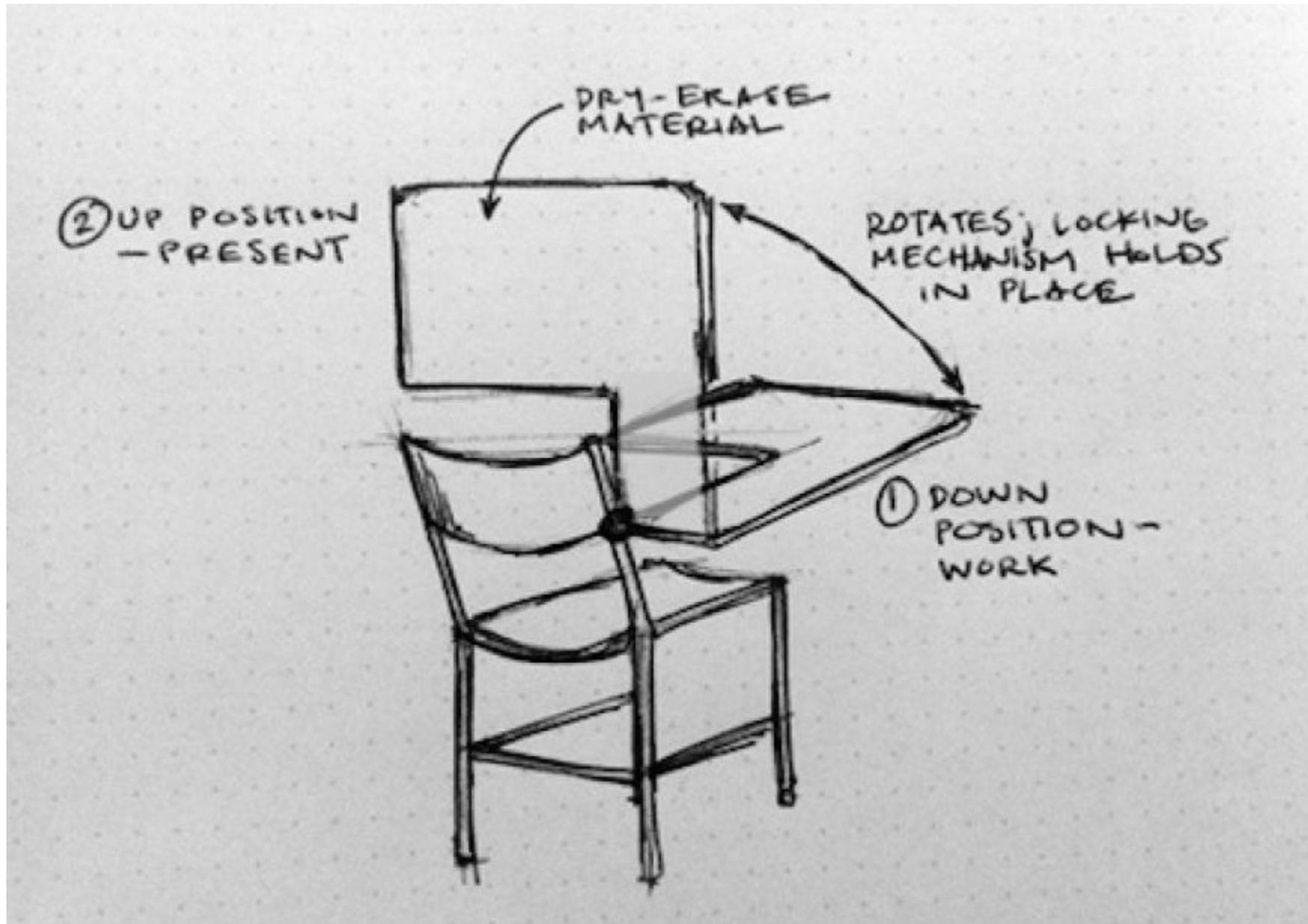
[meet the team](#)

[contact us](#)

Collaborate with young people for fresh insights and to inspire change

**National Museums Scotland** want to find out what would attract more young people to museums.



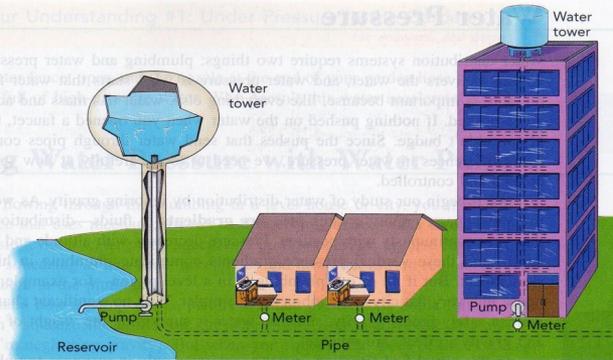


② UP POSITION - PRESENT

DRY-ERASE MATERIAL

ROTATES; LOCKING MECHANISM HOLDS IN PLACE

① DOWN POSITION - WORK



## SECTION 5.2 Water Distribution

Now that we've explored the behavior of objects in fluids, let's turn to the behavior of fluids in objects. In this section, as we examine how plumbing distributes water, we'll focus on that pressure, density, and weight are just as important in plumbing as they are in mechanics. To keep things simple, we'll focus on the causes of water's motion through pipes, leaving most of the complications associated with the motion itself for the next section. For example, we'll temporarily ignore drag and viscosity and the fascinating changes that accompany fluid motion.

**Questions to Think About:** Why is the water pressure higher in the basement than it is in the attic? Why does a deep water well require a pump at the bottom? If a water tower is only a storage device, why is it so tall? Why do skyscrapers have complicated plumbing systems that include reservoirs at various levels in the building? What causes water to flow up through a drinking straw to your mouth?

**Experiments to Do:** To see the effects of pressure and weight on water, try these simple experiments with a drinking straw. First, "suck" water up the straw from a glass to your mouth. Are you exerting an attractive force on the water, or is some other force pushing outward toward your mouth? With the straw full of water, seal the top with your finger; then, holding the seal tight, remove the straw from the glass. What happens to the water inside? What happens to the water when you release the seal? Now blow into one end of a straw full of water while sealing the far end with your finger. When you release the seal on the far end, what happens to the water? What forces are responsible for this behavior?

Fig. 5.2.2 The force a piston exerts is proportional to the surface area of that piston. This fact underlies hydraulic systems, in which a small force exerted on a small piston produces a magnified force on a large piston.

- mentoring



ROLEX MENTOR & PROTÉGÉ  
ARTS INITIATIVE

HOME / ABOUT THE INITIATIVE / VIDEOS / PRESS ROOM / FIND ARTISTS / NEWS

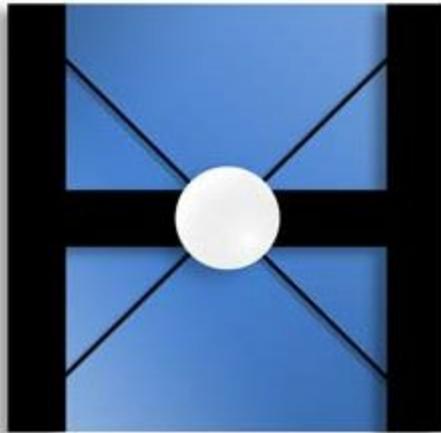
DANCE | LITERATURE | FILM | MUSIC | VISUAL ARTS | THEATRE

## First steps with the mentors

The 2010 protégés have begun their year of mentoring with renowned masters in their field. In a series of interviews, the protégés talk about their early experiences with their mentors.

READ THE INTERVIEWS

- ▶ Lee Serle, Dance Protégé
- ▶ Tracy K. Smith, Literature Protégée
- ▶ Annemarie Jacir, Film Protégée
- ▶ Ben Frost, Music Protégé
- ▶ Nicholas Hlobo, Visual Arts Protégé
- ▶ Maya Zbib, Theatre Protégée



HIGH TECH HIGH



K-12 Schools



HTH Graduate School  
of Education



Projects, Practices and  
Publications

UnBoxed: Issue 8, Spring 2012  
Read, Enjoy, and Participate!

# ALFRED SOLIS



bio



course



projects



contact

## PROJECTS

[SCOPE OF WORK](#)

[DELIVERABLES](#)

[REQUIREMENTS](#)

[STUDENT WORK](#)

[GRADING CRITERIA](#)

[SAFETY](#)

[ADDITIONAL INFO](#)

### Marvelisk

Duration: 4 weeks

[Downloadable Project Sheet](#)

#### The “Marvelisk” Project

The goal of Marvelisk is to not only have the students create an obelisk, but also construct an engineering “marvel” that will raise it. The students will take on Ancient Egyptian challenges with intense Pharaoh-city.

#### Scope of Work

Every team of two (2) students will create a reinforced concrete obelisk and then design & build a system to stand it up on its base. The teams will also take part in a “Raise to the Finish” competition.

The following materials & tools will be



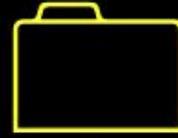
# ALFRED SOLIS



bio



course



projects



contact

## BIOGRAPHY

"What we ask of our *students*, we should also ask of *ourselves*."

Alfred grew up in San Diego amongst a myriad of Filipino navy families. He went to college at [Cal Poly SLO](#) where he graduated with Honors in Mechanical Engineering. Alfred then chose a career with a [Big 4 firm](#), doing business/internet consulting and later joined a [Bay Area Venture Fund](#).

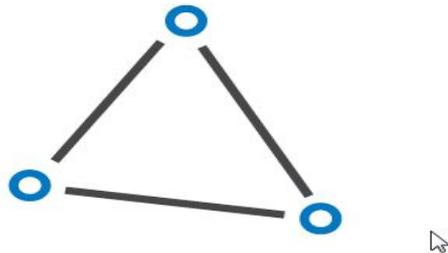


Despite his kaleidoscopic academic and professional career, art remained a constant. Be it [painting](#), [writing](#), graphic design, etc. In fact, several of his paintings have been on display at the Moscone Convention Center in San Francisco.

It wasn't until the advent of email that Alfred revitalized and honed his writing skills. This would lead to poetry and ultimately to the writing of several cultural plays and one musical satire performed during college.

After September 11th, Alfred returned to San Diego and has dedicated his right-brain to the miraculous conception of Anew Musical [LiGHTS KARMA ACTION](#). For the last 4 years, Alfred has taught 9th grade Math & Physics and is currently working on project development & dissemination for [High Tech High](#).

[asolis@hightechhigh.org](mailto:asolis@hightechhigh.org)



**Redes y mercados**

• 6

Networks & markets

# • People-based information systems

## Rodalia.info

Year: 2010

Link: <http://www.rodalia.info/ca>

Juntament amb Roger Melcior hem creat Rodalia.info, un sistema per monitoritzar en temps real l'estat de la xarxa de Rodalies de Barcelona a partir dels missatges que els propis usuaris envien a través de Twitter.

Rodalia.info consta d'un web on es centralitza tota la informació de les diferents línies aportada pels usuaris de Twitter i també la informació facilitada per Transmet, una versió del web adaptada a terminals mòbils i comptes de Twitter per seguir directament les incidències de cada línia.

Més informació a sobre el projecte i com col·laborar a:

Rodalia.info: Col·labora

Rogermelcior.cat: Rodalia.info: excel·lent inici!

Rogermelcior.cat: Creem Rodalia.info! Informació de la xarxa de la RMB en 2.0!

The screenshot shows the Rodalia.info website interface. At the top, it says "Rodalia.info" and "L'estat de la xarxa de Rodalies en temps real". Below this, there are two main sections for "Rodalies R1" (Molina de Rei - Masadó - Mataró) and "Rodalies R2" (Sant Vicenç/Aeroport - Granollers-Maçanet). Each section displays real-time updates, such as "faced 5 minuts: Restablerta normalitat a #rod1 #rod3 #rod8" and "faced 7:30:00: #rod2 pòq coj\*\*\*\* se para siempre el tren en el túnel de antes de Pg de Gracia? via @Stc16". There is also a "Última hora a Rodalies" section with a similar update. On the right side of the website, there are buttons for "col·labora" and "contactar", and a "Anuncis Google" section with text about job openings: "Treballa En Ajuntaments Més De 20000 Places De Funcionari Obilda't De Tornar A Buscar Feina www.InstitutAccess.com/Barc Ave lleida barcelona Ofertas en eDreams iDate prisa, plazas".

< previous 3 of 17 next >

mapr

Mapr

Tuiter.net

Tuiter.net

Rodalia.info

Rodalia.info

Bon 2010!

Bon 2010

A CURSA MERCÈ 2009

Visualització de la cursa de la Mercè 2009

Smiley Tweet

Smileytweet

BUBBLR

Bubblr

l'Empordà visible

Empordà Visible

ELS CONTES DEL MUSSOL

Els contes del Mussol

ZOOmap

Zoomap

phrasr

Phrasr

# • Social networks for health

The screenshot shows a Facebook group page for 'MED&LEARN'. The group is a closed group with 808 members. The page features a navigation bar with 'Home', 'Profile', 'Find Friends', and 'Account'. A search bar is located at the top right. The main content area includes a post by 'Cirugia Pediátrica' with two photos of a patient's abdomen, one showing a surgical site and the other showing a medical procedure. Below the post, there are several comments from users like 'Julio Mayol' and 'Juan Luis Blas'. The right sidebar contains options to 'Add Friends to Group', 'Create Doc', 'Create Event', 'View Photos', and 'Leave Group'. At the bottom, there are sponsored ads for '2BIZZ&PARTNERS' and 'Canon Hasta el 70%'. The footer shows the browser status bar with 'Internet | Modo protegido: activado' and a 100% zoom level.

- Markets between people

The image shows a screenshot of the Square website's landing page for credit card acceptance. The page features the Square logo in the top left and a 'Sign In' button in the top right. The main headline reads 'Start accepting credit cards today.' Below this, a sub-headline states 'Sign up and we'll mail you a Square card reader for free.' The registration form includes fields for 'Email address', 'Create a password', and 'Verify password', followed by a blue 'Sign Up' button. A 'Latest news' section contains a link to 'Square releases Square register and Square card case.' The right side of the page features a large image of a hand holding a blue Visa Signature credit card over a white Square card reader, which is connected to a smartphone. The smartphone screen displays a 'Take Payment' interface with a total of \$21.00, a list of items including '1 Dozen Oatmeal Cookies', and a numeric keypad for entering a PIN.

Square

Sign In

# Start accepting credit cards today.

Sign up and we'll mail you a Square card reader for free.

Email address

Create a password

Verify password

Sign Up

Latest news

Square releases [Square register](#) and [Square card case](#).

Take Payment

\$21.00

1 Dozen Oatmeal Cookies

Swipe card to charge

Clear

1 2 3

4 5 6

Square puts people in business.

- Personal value added

• English



**i Coming Soon!**

We are currently working on the development of a tool that is going to change the world.

Would you like us to let you know when this tool is available?

**Please, let me know!**

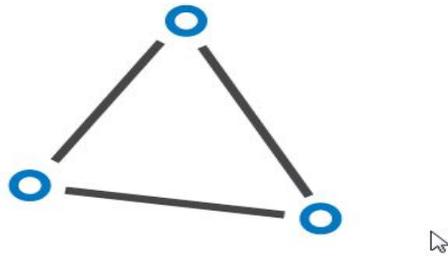


You still don't know what Teaming is about?

**Visita nuestro blog**



more information at [Teaming.info](http://Teaming.info)



**Redes y mercados**

● 7

● Co-consumption

- Sharing



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Buscar coche



¿Qué es SOCIAL CAR?



¿Cómo funciona?



¿Tienes un coche?



¿Necesitas un coche?

# Movilidad Inteligente

¡EL SERVICIO DE ALQUILER DE COCHES ENTRE PARTICULARES HA LLEGADO A ESPAÑA! ¡REGÍSTRATE AHORA y comienza a alquilar!



## Encuentra un coche



Recogida

18/10/2011

09 00

Entrega

18/10/2011

18 00

Ubicación



Tu coche asegurado



# • Sharing



Zilok - Rent anything, On-line! Rentals from Businesses and Individuals.



Watch Zilok in the News

AUTO TOOLS PARTY ELECTRONICS LEISURE LUXURY AT HOME VACATION PRO SPACE

SEARCH FOR something to rent What?  advanced search Where?   NEED SOMETHING SPECIFIC ?  POST AN ITEM for rent

- Top Rentals
- Car Rentals
- Power Tool rentals
- Vacation Rentals
- Events rentals
- Venues rentals

Recently Rented on Zilok

	<a href="#">Electric belt sander with paper</a> Brooklyn (11216)	\$ 6.00 / DAY
	<a href="#">Compressor</a> Burbank (91506)	\$ 15.00 / DAY
	<a href="#">Power Tool</a> new york (10001)	\$ 10.00 / DAY
	<a href="#">Power Tool Cordless Drill</a> New York (10009)	\$ 10.00 / DAY

Zilok Rental between individuals

Up to 100€ a month

Zilok: Rent anything online!

Rental from Professionals

	<a href="#">3" CAPACITY CHIPPER / SHREDDER</a> Danville (94526)	\$ 80.00 / DAY
	<a href="#">16" CHAIN SAW - Electric</a> Danville (94526)	\$ 41.00 / DAY

Rental between Individuals

	<a href="#">2 Man Inflatable Raft</a> New Braunfels (78130)	\$ 29.00 / DAY
	<a href="#">Inflatable kids Fire Tug Boat swimming pool N...</a> Pine Brook (07058)	\$ 25.00 / DAY

- Collaborative production



Benvinguts a Som Energia



---

#### Socis/Sòcies Totals

---

JA SOM 802 SÒCIES I SOCIS

Sòcies i socis nous com a resultat de La Campanya "Un per a Un": 91

(Actualitzat 14 juliol 2011)

---

#### Xerrades de Som Energia

---

Us informem de les xerrades de presentació de Som Energia previstes per juliol....

[Llegir més](#)

---



La suma de molts petits inversors poden generar una força imparabile. L'objectiu de Som Energia és ser una cooperativa sense ànim de lucre que reuneixi a milers de persones amb el desig d'invertir en energies renovables.

- <http://www.somenergia.cat/>

- Collaborative exchange

**taskrabbit**

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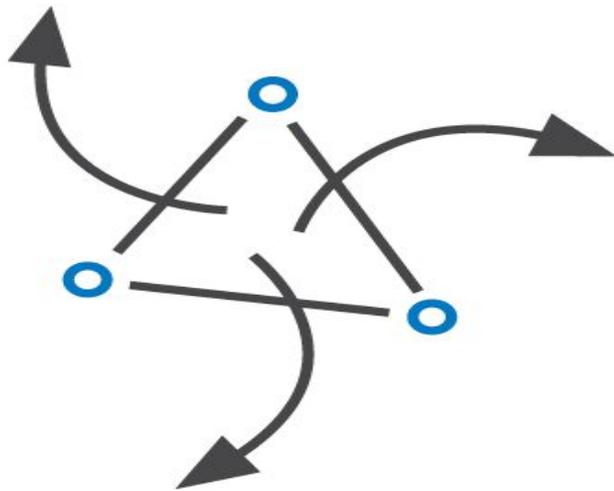
**Erika D.**  
★★★★★  
(187 ratings)  
Specialties: Child care, Creative, Misc., Delivery, Photography, Shopping  
*Erika is one of hundreds of background-checked TaskRabbit experts in your neighborhood*

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[Get Started](#)



**Co-activismo**

● 8

● Co-activism

- Real people helping real people



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Projects

Getting Started

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# A Creative Way of Funding Creativity

Your crowdfunding platform for artistic & entrepreneurial projects

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MUSIC

## Colly Strings Official Mini-Album

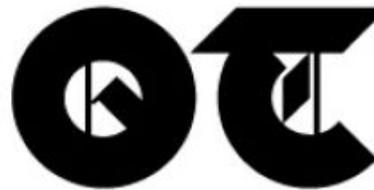
*Colly Strings*

Guess what? We have brand-spankin' new songs with a whole lot of attitude!

Bangor, Northern Ireland



£225 pledged      £2,500 fund target      38 days to go



WRITING

## The Occupied Times Of London

*Occupied Times*

The Occupied Times is the free independent newspaper of the Occupy London movement.

City of London, United Kingdom



£174 pledged      £2,000 fund target      29 days to go



MUSIC

## Wires

*wearewires*

A brand new EP from Bristol-based alternative rock band Wires.

Bath, United Kingdom



£1,905 pledged      £2,000 fund target      5 days to go



- Each person, a social agent



Mapa de Accesibilidad Universal



**20N Elecciones Accesibles**  
Elecciones accesibles para todos



Acceder | Registrarse

¿Que es?	Accesibilidad	<b>Barrera Arquitectónica</b>	Listados	Rutas beta	+ Marca
----------	---------------	-------------------------------	----------	------------	---------

Mapa	Satèl·lit	Híbrid
------	-----------	--------

POWERED BY Google

Les dades del mapa són ©2011 Europa Technologies, Google, Tele Atlas - Cartesians d'us

# Servicio participativo de mejora de la vía pública

Beta

Quiero informar una incidencia en la ciudad de:

Barcelona

Informar incidencia



Me gusta A Pilar Conesa y a otras 45 personas les gusta esto.

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## Selecciona un tipo de incidencia

-  Incidencias en papeleras, contenedores y las relativas a la limpieza de la calle >
-  Desperfectos en semáforos y en las señales de tráfico del municipio >
-  Incidencias o retirada de coches, motos y bicicletas >
-  Desperfectos o incidencias relacionadas con el alumbrado de la ciudad >
-  Incidencias en el mobiliario urbano (bancos,...) >

## Incidencias recientes



- Good citizens



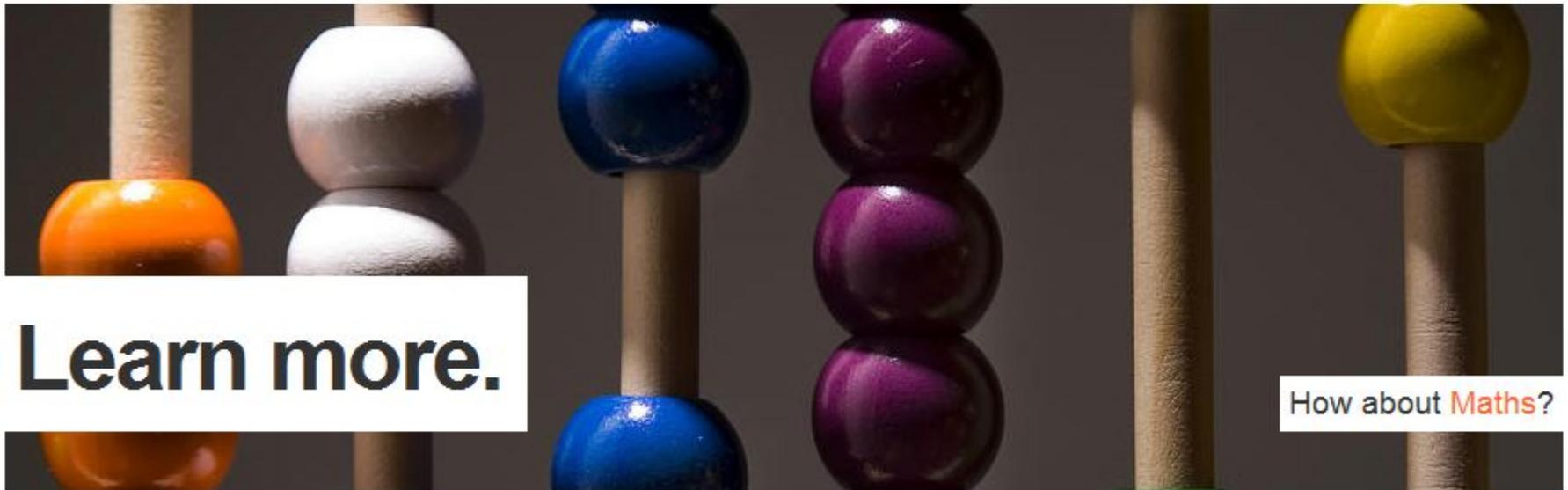
**Mãos à obra!**  
**Limpar Portugal**

- Social business



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**URGENTE** El Tribunal Supremo rechaza por unanimidad el recurso de IU y mantiene la prohibición de las concentraciones del 15-M - 22:24 h:

**POLÍTICA** nueva sección en El País »



La Puerta del Sol, esta noche. / ÁLVARO GARCÍA

## Miles de personas llenan plazas y calles de toda España

Los manifestantes abarrotan las protestas a pocas horas del arranque de la jornada de reflexión. - La protesta en Puerta del Sol concentra 25.000 personas, según la policía

¿Estás en alguna de las concentraciones del Movimiento 15-M? Mándanos tu #fotoindignado

### El Supremo rechaza el recurso y mantiene la prohibición de la Junta

### Directo: La protesta colapsa Sol

Sigue en Eskup las concentraciones en la Puerta del Sol y en el mundo »



On Air | Share | Ustream Live

**E** Última hora

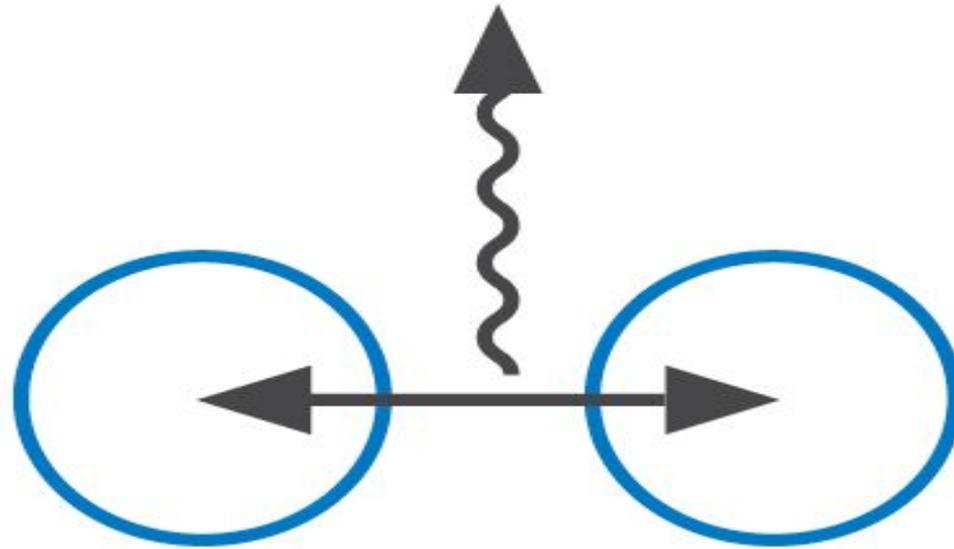
Política | Noticias | In English

Por megafonía recomiendan a los concentrados que vigilen sus pertenencias porque se están produciendo robos. Además hay voluntarios repartiendo cinta adhesiva para el grito mudo.



● 9

- Co-business



**Colaboración**

# Heinz and Coke Team up to Squeeze Ketchup into PlantBottles

By [Matthew Wheeland](#)

Published February 23, 2011

Tags: [Bio-based Products](#), [Consumer Products](#), [More...](#)

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BOCA RATON, FL — The [Coca-Cola Company](#) today announced a partnership that will license the beverage giant's plant-based packaging to [Heinz](#) for use in its ketchup packaging.

78 tweets

0 Digg ↑

retweet

The bottle technology, which [Coke](#) launched in 2009, uses a plastic sourced from sugarcane waste to [replace 30 percent of the plastic in beverage bottles](#). The company's goal is to eventually achieve 100 percent renewable sources for its packaging, and licensing the technology to [Heinz](#) will no doubt help fund the

research process.

Heinz plans to introduce PlantBottled ketchup this summer across the United States, switching out about 120 million of its 20-ounce retail and foodservice bottles with the partly renewable packaging. The PlantBottles will have a special label and environmental messages to communicate the benefits of the plant-based packaging to shoppers.



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First name

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what is  
**Upromise**

how it  
**Works**

meet our  
**Partners**

**Upromise is a simple, yet powerful idea.**  
Join today & turn everyday spending into money for college.

Nearly a decade ago, Upromise was launched based on the philosophy that everyone should be able to afford a college education. Today, with **more than 10 million members**, Upromise is making that a reality for many Americans.

### Simple Idea:

- Create a college savings service that harnesses the purchasing power of parents, extended family, family, and students to make it easier to pay for college.
- Members direct their spending to Upromise partners—including **more than 800 online stores, 8,000+ restaurants, thousands of grocery and drugstore items**—and earn money for college.

### Powerful Results:

- Everyone can earn money for college—parents with young children; family and friends that want to contribute; students and graduates with eligible student loans to pay.
- Many members have earned hundreds even thousands of dollars for college with their everyday spending, and have been able to use those earnings to contribute toward college tuition, expenses, or loans—quicker and easier.

### More about Upromise

- » [FAQs](#)
- » [Current news](#)

### How to reach us

**Customer Care**  
**phone:** 888-434-9111  
**online:** [Contact us](#)

**Location**  
95 Wells Avenue  
Newton, MA 02459  
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### Mochila ergonómica Miquelrius

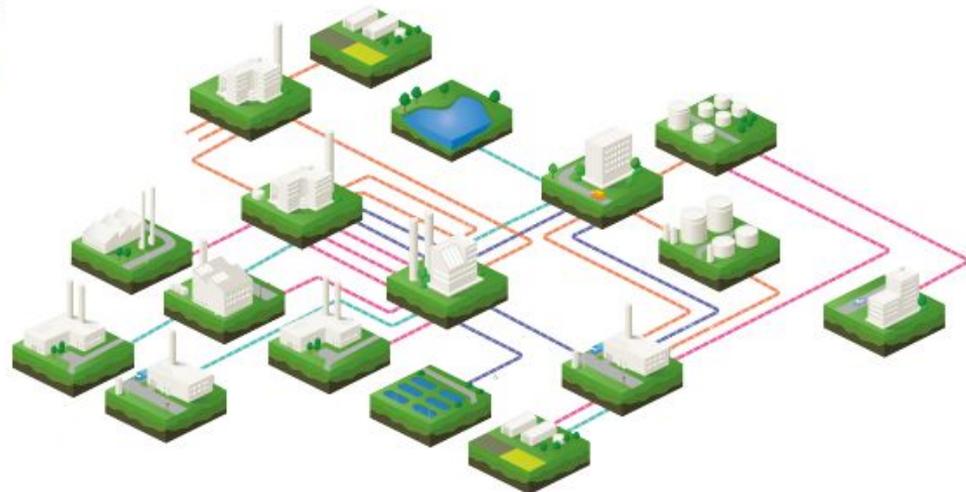
M'agrada



De: miquelriusvideos | 14/03/2011 | 2093 visualitzacions

Características de la nueva mochila ergonómica Miquelrius desarrollada en colaboración con Hospital Infantil Sant Joan de Deu.

Kalundborg Symbiosis is  
the world's first working  
industrial symbiosis.



[See diagram ->](#)



[Watch animation ->](#)

In Kalundborg Symbiosis, public and private enterprises buy and sell waste products from industrial production in a closed cycle. The residual products traded can include steam, dust, gases, heat, slurry or any other waste product that can be physically transported from one enterprise to another.

A residual product originating from one enterprise becomes the raw material of another enterprise, benefiting both the economy and the environment.

#### IN COLLABORATION WITH



• 10

- The co-society project

- Foster
- **systematic**
- **intersections**

- Launched in 2009,
  - by Infonomia,
- it aims at establishing
  - the conditions

that help companies to find  
**potential common projects**

- In brief:
- turning **unlikely projects**
  - into **viable business**

- The rules of the game:
  - smart **teams**
- in **different** industries
  - **willing** to mix

- Conclusions

- In brief:

- The World's **complexity**
  - requires **collaboration,**
    - built upon **trust,**
- that stems from **generosity**

the future is **CO-**

the present is **CO-**

**LET'S**  
**CO!**

# co-society

- Systematic business intersections

# Alfons Cornella

Founder & CEO

[ac@infonomia.com](mailto:ac@infonomia.com)

**co-society**

T. +34 93 863 39 03

[info@co-society.com](mailto:info@co-society.com)

[www.co-society.com](http://www.co-society.com)