

CONVOCATORIA – DEIALDIA
Conferencia / Debate

2017-11-17

Ramón de la Sota Chalbaud



“Leveraging exponential technologies to drive disruption”

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"For the first time in human history, individuals / people / communities have the same innovation power as large companies, organizations, or even nation state". "People are doing what companies use to do, and companies are doing what governments use to do"

Barriers to entry are coming down in the majority of industries faster than we could ever imagine. The average lifespan of an S&P 500 company has decreased from 67 years (1920's) to just 15 years today, and 89% of the Fortune 500 companies from 1955 are not on the list today. The speed of this “creative destruction” is accelerating at an unprecedented rate.

Our banks, utilities, energy, automotive, manufacturing, telecom companies, to name but a few, will have to transform themselves or risk becoming disrupted and perishing in the near future. Much in the same way, governments will have to reinvent how they organize themselves to better serve the general public, and establish new policies and regulatory frameworks to cope with the speed of change. Lastly individuals too, will also have to adapt, become agile, and find new ways of learning and working.

Not all is gloom and doom. Technology will empower individuals like never before, creating new opportunities, and could even make an abundant future for all.

Against this backdrop, in this presentation, we will talk about “Linear vs. Exponential”, “Singularity”, “Innovation vs. Disruption”, “How sectors are being disrupted by new incumbents”, “Shift in power from governments and companies towards individuals”, “Leveraging exponential technologies”, “How do we make sense of all this, what impact might it have on us, and how we prepare for the future from a business, public and personal perspective”

Ramón is an entrepreneur with over 16 years experience in strategy consulting, private equity, and operational restructurings. He has founded, held executive positions and invested in several companies both in start-ups and consolidated industrial and service-oriented businesses. He started his career in General Electric, where he graduated from the Financial Management Program (FMP) and held several corporate strategy and finance positions in GE Corporate in Belgium, and GE Energy in Spain and U.K. He holds a BA in International Business Management from the University of Newcastle-upon-Tyne, a MBA from INSEAD, and graduated from the GSP at Singularity University.

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INSCRIPCIÓN PREVIA A TODO EL CURSO

Se ruega confirmación de asistencia a esta conferencia,

a la siguiente dirección de correo: grupovasco@clubderomagv.org

Fecha de la conferencia: 2017-11-17

Hora: 17,30 - Lugar: Deusto Business School, Aula 16

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Hitzaldiaren data: 2017-11-17

Ordua: 17,30h. - Lekua: Deusto Business School, 16 Gela