



Grupo Vasco

## CONVOCATORIA – DEIALDIA Conferencia / Debate

2018-06-01



**Jose Mari Luzarraga PhD.**

**Cofundador y Lider Mondragon Team Academy (MTA World) y Emprendedor Social ASHOKA Fellow**

### "Como hacer de Euskadi un referente mundial de Emprendimiento Social - Creando una sociedad Change Maker"

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Cofounder of Mondragon Team Academy (MTA World) a 1.443 team-entrepreneurs with 93 team companies & 13 MTA Social Innovation Labs in 3 different countries (Europe, Asia & Latin America) with a shared mission: "We are passionate team-entrepreneurs blooming ourselves to create together a radical positive impact gloccally".

ASHOKA Fellow since December 2015, ASHOKA bio. Ashoka Fellows are world leading social entrepreneurs who have innovative solutions to social problems and the potential to change patterns across society.

Professor at Mondragon University since 2004 lecturing in MBA and Global Business, working co-operatives, social entrepreneurship & CSR strategies masters. International researcher of MIK research centre. In June 2008 presented his PhD thesis "Mondragon Multilocalisation strategy: Innovating a Human Centred Globalisation".

Speaker at several international conferences in India, Norway, Chile, Mexico, Colombia, USA, Saudi Arabia, China & Brazil, collaborate with different universities as CEIBS (Shanghai), DEUSTO Business School (Bilbao), Tecnologico de Monterrey (Mexico) or Harvard Business School (Boston).

Cofounder of "Viaje Solidario", (2004), Empathy Consulting (2005), "EusKalAsia" (2006), Mondragon Team Academy (2008), TZBZ innovation consultancy (2012), MTA China (2014), Impact HUB Shanghai (2016). Advisory Board member of TZBZ S.Coop & DOT S.Coop.

Mondragon Team Academy (MTA World) is a global network of social innovation ecosystem labs, using Finnish Educational methods. Since 2017, international community of 1.443 team-entrepreneurs, "learning by creating" in 10 MTA Social Innovation Labs: San Sebastian, Onati, Madrid, Amsterdam, Bilbao, Barcelona, Valencia, Shanghai, Queretaro & Seoul.

MTA was created in May 2008, in close co-operation with TiimiAkademia Jyvaskyla in Finland, as the Innovation and Entrepreneurship unit of Mondragon University Business School.

MTA has developed until now 3 different radical innovation learning programs:

- LEINN: European official Bachelor Degree on "Entrepreneurial Leadership & innovation" running in 8 locations: Irun, Onate, Madrid, Amsterdam, Bilbao, Barcelona & Valencia, Queretaro (Mexico).
- MINN: Executive International master on Intrapreneurship & Open Innovation running since 2009 in Europe and since 2014 in China & India.
- TEAMINN Mastery: a master program to certify MTA Team Coaches & TiimiAkademia Finnish Education methods methodology.
- MTA Change Maker Labs: a 6 months multi-faculty and multi-disciplinary program for conventional students to transform a university into a Change Maker Campus.

#### INSCRIPCION PREVIA A TODO EL CURSO

Se ruega confirmación de asistencia a esta conferencia,  
a la siguiente dirección ce correo:

[grupovasco@clubderomagv.org](mailto:grupovasco@clubderomagv.org)

Fecha de la conferencia: 2018-06-01

Hora: 17,00 - Lugar: Deusto Business School, Aula 16

#### IZENA EMANDA IZATEA KURTSO OSORAKO

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honako helbidera: [grupovasco@clubderomagv.org](mailto:grupovasco@clubderomagv.org)

Hitzaldiaren data: 2018-06-01

Ordua: 17,00h. - Lekua: Deusto Business School, 16 Gela

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