



CONVOCATORIA – DEIALDIA
Conferencia / Debate
Impartida en Inglés



2016-11-11

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“Beyond the homo economicus: ethical finance and the civil economy”

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An always larger and more consolidated body of empirical evidence documents that individuals donate money and time and their sense and satisfaction of life is strengthened by good relationships with other human beings. This evidence should lead us to go beyond a misled opposition between a “satisfactory” pure egoism - which is still a standard benchmark in most economic models and a “suffered” pure altruism.

What seems to emerge from this new body of evidence is an integrated paradigm of enlightened and long-sighted self-interest by which individuals may discover their intrinsically relational nature and learn that their sense and satisfaction of life builds upon the capacity of doing things that are valuable for those others whose benevolent outlook represents a fundamental part of their own identity. “Concerned” investors, in finances, express their social responsibility by channeling funds to microfinance institutions via microfinance investment.

The new paradigm has important consequences in terms of policies. Approaches based on the reductionist paradigm which just aim at solving conflicts of interest by limiting the possibilities of opportunistic behaviour should be integrated by actions aimed at reinforcing the law of motion of moral and civic values and, through *them*, *the natural antibodies of the society which may help it to achieve socially desirable goals*.

INSCRIPCIÓN PREVIA A TODO EL CURSO

Se ruega confirmación de asistencia a esta conferencia,

a la siguiente dirección de correo: grupovasco@clubderomagv.org

Fecha de la conferencia: 2016-11-11

Hora: 17,00 - Lugar: Deusto Business School, Aula 16

IZENA EMANDA IZATEA KURTSO OSORAKO

Mesedez, hitzaldi honetara etortzekoa bazara eman ezazu izena

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Hitzaldiaren data: 2016-11-11

Ordua: 17,00h. - Lekua: Deusto Business School, 16 Gela